

The criteria for judging are wide-ranging and flexible. We are interested in environmental achievements across the community. Potential entrants and nominees will be assessed on their level of awareness, commitment, action and achievement, within the following four categories:

Awarded to the individual who, in the opinion of the Trustees, has, during the past year, through personal commitment and application made the most outstanding contribution to the protection or enhancement of Jersey's environment.

Awarded to the business organisation that, in the opinion of the Trustees, has, during the past year, demonstrated the greatest commitment to environmental best practice. Particular focus will be given to environmental strategy embedded into the company's business practices.

Awarded to the public sector, voluntary or other non-profit making organisation that in the opinion of the Trustees has, during the past year, demonstrated the greatest commitment to achieving high environmental standards.

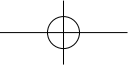
Awarded to the individual (under 21 years of age) who, in the opinion of the Trustees, has during the past year demonstrated the greatest passion and enthusiasm for Jersey's environment.

A Committee of the Trustees will select the winners and present their awards at an award ceremony, the date and time to be advised.

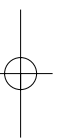
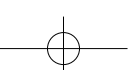
You can apply by contacting the Jersey Environment Awards co-ordinator, John Boothman, who will send you an application form. Either fill-in the form in this leaflet, email John at [johnboothman@hotmail.com](mailto:johnboothman@hotmail.com) or contact us via the Trust website:

[www.gerardleclairtrust.org](http://www.gerardleclairtrust.org)

You can also complete your application form on-line. Applications may be submitted by individuals and organisations on their own behalf, or they may nominate entrants (with their consent). The deadline for applications is 31st October 2005.



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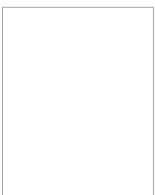


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environment  
awards  
**2005**

- Please send me a form for category .....
- I will apply online / download form
- Please send me a poster

jersey environment awards

**John Boothman**  
Awards Co-ordinator  
**Gerard Le Claire Environmental Trust**  
PO Box 660  
Jersey JE4 8ZP



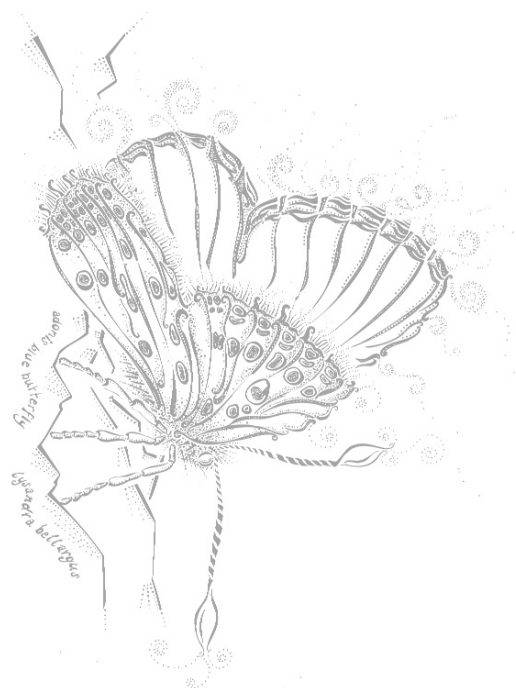
 **What are the judging criteria?** 

**1. Environmentalist of the Year Award**  
(Gerard Le Claire Trophy)

**2. Environmental Business Award**

**3. Environmental Non-Profit Organisation Award**

**4. Young Environmentalist Award**



 **How are the winners selected?** 

 **How to apply and find out more...** 

Work to improve and protect the environment often goes unrewarded. By launching the Jersey Environment Awards we hope to encourage the unsung heroes and heroines, and to stimulate interest and enthusiasm. The Awards aim to recognise outstanding contributions from individuals and organisations to the conservation and enhancement of Jersey's environment.

There are many benefits of entering, including:

**Motivation** - entering the awards can be highly motivational as it is an active demonstration of confidence in the person or organisation being nominated.

**Media Exposure** - the Environment Awards will generate a high level of media exposure. Winners and finalists will feature in all local media.

**Recognition** - your customers or members and the community at large will be made aware of your achievements.

**Association** - you or your organisation will be clearly associated with ethics and best practice.

Organisations and individuals from any sector of Jersey's community can apply. There are four categories, namely:

- Individual
- Business
- Non-profit organisation
- Youth (under 21)



**Why a competition?**

Four specially commissioned trophies will be presented at an award ceremony (to be notified).

**Why enter?**

**Who can apply?**



Environmental Trust



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Illustrations by Clare Paisley  
Designed at [www.rpcdesign.com](http://www.rpcdesign.com)



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**2005**

